

# Diploma of Animation Production

Communication and asset toolkit



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# Background to the Diploma of Animation Production

Unique to UTS College, the Diploma of Animation Production provides a direct pathway for students wishing to enter the Bachelor of Creative Production in Animation at UTS.

## Students studying the Diploma of Animation Production at UTS College will:

- learn the same first year subjects as UTS bachelor's students
- gain 48 credit points RPL towards the degree at UTS
- articulate to the Bachelor of Creative Production in Animation\*
- access the technology of Harmony, Adobe Creative Suite, and Shotgrid
- learn the foundational concepts of animation, 2D and 3D motion drawing on computer, and Disney's 12 Principles of Animation
- undertake life drawing studios and drawing excursions work in the collaboration studio in our Building 5 campus.

The Diploma of Animation Production offers students the following theory, technical and design, practical and studio-based first-year subjects using a robust and fundamental approach to animation.

- Studio: Foundations in Animation Language (12 cp)
- Context: 2D Animation Introduction (6 cp)
- Digital Media Industries (6 cp)
- Studio: Foundations in Animation Design (12 cp)
- Context: Introduction to Hybrid Animation (6 cp)
- Academic English language and literacy (6 cp)

The Diploma of Animation Production has the same  **entry requirements and conditions** as all other UTS College diplomas.

Students can undertake the diploma in accelerated or standard mode. Find out more on our  **website**.

*\*From 2027, international students can combine the Bachelor of Creative Production in Animation with a Bachelor of Creative Intelligence and Innovation at UTS.*

# Diploma of Animation Production – Key Messages

## Students undertaking the Diploma of Animation Production at UTS College will benefit from:

- a creative, studio-led approach taught in a supportive and caring environment
- use of leading animation software and a large collaboration space with configurable work areas, to create innovative multimedia content
- a competitive advantage from UTS's industry connections and the opportunity to work on live projects such as VIVID and SXSW, once at UTS
- a standalone qualification to get started in the industry even before you finish your degree
- developing knowledge and skills through practice-based assessments, in a practical learning environment
- creating a portfolio or showreel of works to show to future employers
- being based in Sydney's creative precinct and innovation hub, surrounded by animation studios and creative startups
- high student satisfaction rates with our unique model of learning and personalised academic support
- being taught by industry leading academics who are at the forefront of animation.

## Students will learn:

- how to observe the world around them, drawing directly from life to gain inspiration for characters and stories
- how to think creatively and develop ideas through multiple stages, focusing on character development, narrative and performance
- to develop, pitch and defend ideas, and ultimately create original content for film, TV, advertising and other screen-based media
- the fundamental 2D and 3D motion drawing and animation skills to bring stories to life.





# Diploma of Animation Production - Unique Selling Points

## Features

Emphasis on animation fundamentals.

Practice-based assessments and creative approach.

Expert teaching from design and animation industries.

Flexible open-plan studio space.

Industry-standard software usage.

Growing portfolio of work.

## Benefits

Strong understanding of animation principles and development of skills and techniques.

Practical experience and readiness for real-world animation work.

Access firsthand expertise from industry professionals in design and animation.

Collaborative learning environment that encourages creativity and teamwork.

Master industry-standard software to be career-ready in the animation industry.

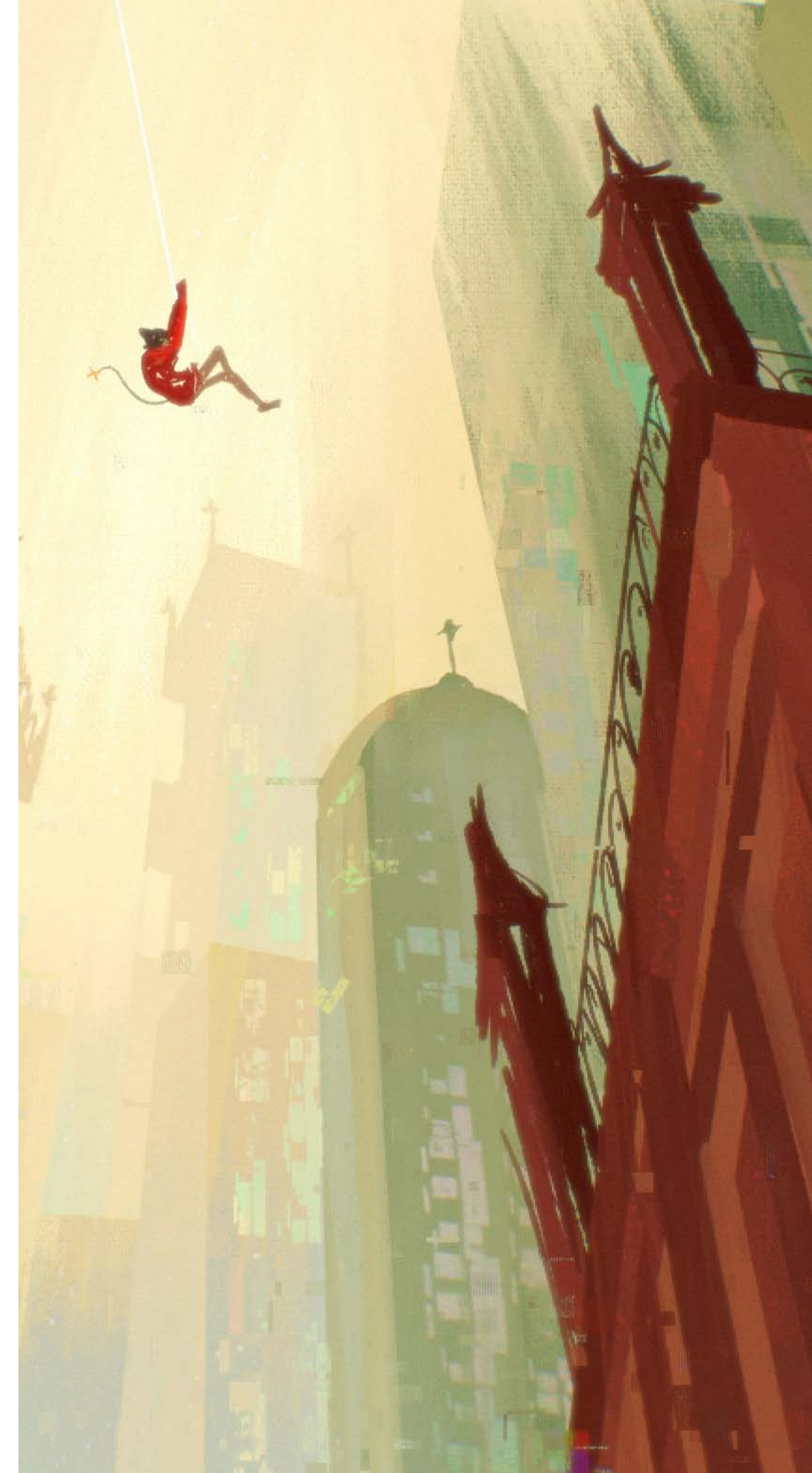
Build a strong portfolio for the UTS bachelor's degree and beyond.

# Bachelor of Creative Production in Animation – Key Messages

- Students learn foundational skills in animation principles, illustration, design, performance and storytelling, along with 2D, 3D, performance and illustration skills.
- The degree balances creative with technical and critical thinking skills. Students create their own original works and their own intellectual property.
- The degree provides studio-based learning, with no exams. Learning is creative and skills/project based. Students learn to become problem solvers and develop unique ideas.
- Students develop skills such as adaptability, working in a collaborative team, and work on a wide variety of projects.
- Students learn how to work to a client brief in a safe, collaborative space with access to a major animation studio.
- Students are encouraged to see themselves as professionals and work towards independent and commercial success from their second year.
- Students undertaking the UTS Bachelor of Creative Production in Animation move up very quickly to a mid-level career upon graduating.

# Bachelor of Creative Production in Animation – Unique Selling Points

- Australia has a rich culture and history in art and animation. Hollywood has sought the expertise of Australian creators at Animal Logic, of which UTS Animal Logic Academy is affiliated.
- The UTS Bachelor of Creative Production in Animation is a world-class, internationally renowned program, with very strong industry engagement. Our students produce exceptional and often award-winning content.
- Students work on real-world projects, with strong engagement with industry and external collaborators in their second and third years.
- Students undertake project-based work and professional practice from second year. Students are encouraged to see themselves as industry professionals.
- The bachelor's degree is an immersive experience, with animation being part of all digital and media culture.
- UTS animation graduates have excellent graduate and employment outcomes. UTS has many graduate success stories, with students entering work into international film festivals, as well as creating their own jobs, running their own businesses, and setting up their own studios.
- UTS Master of Animation students attend UTS Animal Logic Academy, an industry collaboration between UTS and Animal Logic, delivering studio quality 3D animated films, along with the opportunity to explore pre-production and emerging visualisation technologies including AR, VR, and virtual animation.





# Copy templates



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# Newsletter content templates

Version 1

## Dream of working for Pixar or becoming the next Disney Imagineer?

If you love to tell stories through art and imagery and want to develop the animation skills you need to bring your stories to life, now you can start with the Diploma of Animation Production at UTS College!

Leading to the second year of the Bachelor of Creative in Animation at UTS, and providing 48 credit points towards your degree, you'll learn the fundamentals of animation language and design, and learn how to animate motion in 2D and 3D.

You'll be nurtured all the way with UTS College's unique brand of support with a fun, engaging learning style. You'll focus on foundational concepts of animation including Disney's 12 Principles of Animation, and work on drawings during excursions.

You'll be on your way to becoming part of a unique group – the next generation of creators, artists, visionaries and dreamers who'll graduate from UTS equipped to create original content for TV, film, advertising and digital media – and who knows, maybe even win an Oscar!

Want to know more? Find out about the [Diploma of Animation Production](#) at UTS College and apply today.

Version 2

## Want to become an Oscar winning animator?

What could you have in common with Oscar winner Melanie Coombs, producer of award-winning animated films that include Pinocchio, Mary and Max, and Harvie Krumpet? She studied her degree at UTS. And you can too.

The Diploma of Animation at UTS College can get you started in a career in animation, that could include an Oscar in your future!

Learn the fundamentals of animation language and design, how to animate motion in 2D and 3D, Disney's 12 Principles of Animation, and work on life drawings during excursions.

Plus, gain 48 credit points and entry into second year of the UTS Bachelor of Creative in Animation, where you can practice with local animation studios and use the latest animation production facilities and industry standard applications for animation, video production, web and media design.

See you at the Oscars! Go to [utscollege.edu.au/programs/animation-production](https://utscollege.edu.au/programs/animation-production). Apply today!

Version 3

## Go straight to second year of animation at UTS!

The Diploma of Animation Production is an exciting offering from UTS College which leads directly to second year of the Bachelor of Creative Production in Animation at UTS.

The Diploma of Animation Production offers students the ability to undertake six practical and studio-based first-year subjects in either accelerated or standard mode, and articulate to UTS with 48 credit points.

At UTS College, students learn fundamental animation skills to bring stories to life, think creatively and develop ideas through multiple stages. Students will learn the foundational concepts of animation, including Disney's 12 Principles of Animation, how to animate motion in 2D and 3D, and work on life drawings during excursions.

UTS has a stellar reputation for its exceptional degree, providing students with the latest animation production facilities and industry standard applications for animation, video production, web and media design, and access to leading animation software including Maya, Harmony, Adobe Creative Suite, Nuke, and Shotgun.

UTS has long-standing relationships with Sydney Australia's local animation studios such as Flying Bark Productions, Mighty Nice, Cheeky Little Media, Dave Enterprises, and Animal Logic, which offer students multiple opportunities to engage in practice while studying.

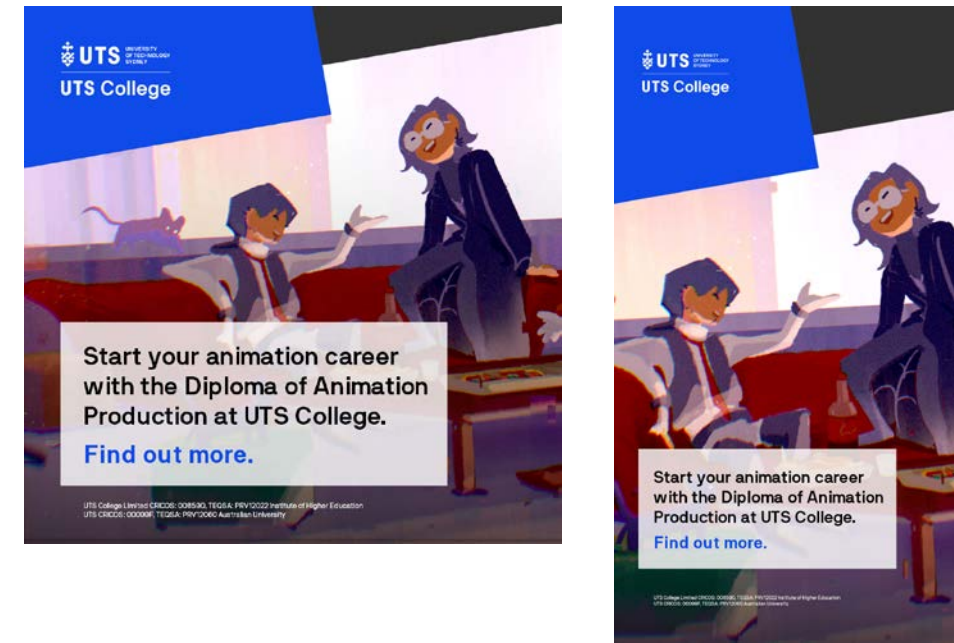
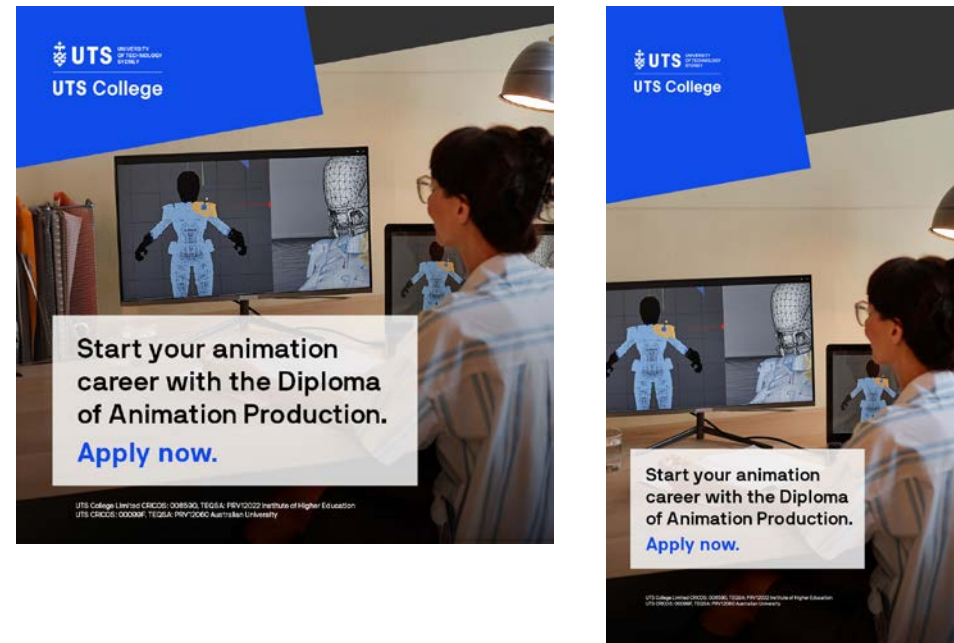
Find out more and apply: [utscollege.edu.au/programs/animation-production](https://utscollege.edu.au/programs/animation-production).



# Agent Assets

Download the  **latest assets in the agent portal** to help you market our new diploma:

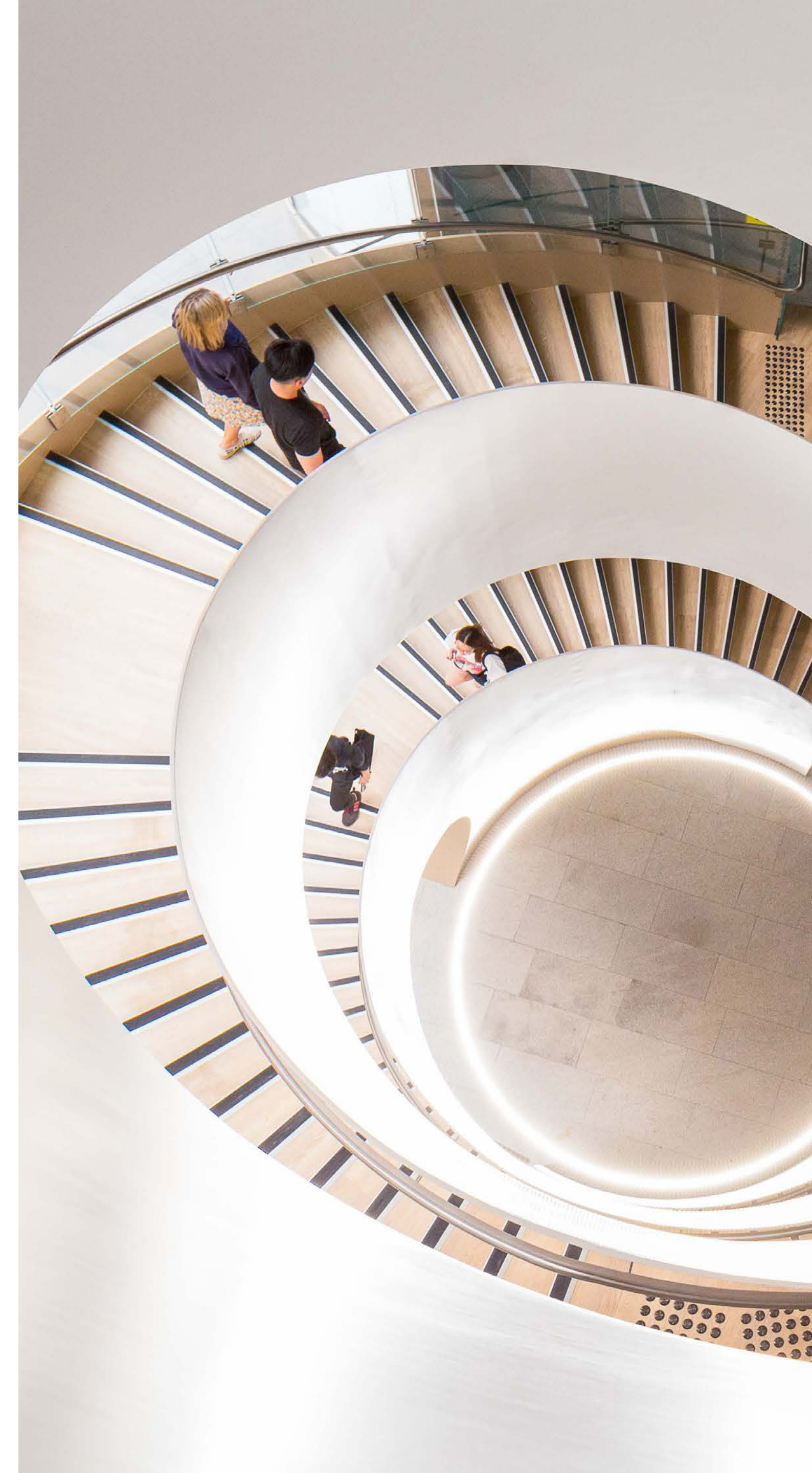
## Social tiles and web banner

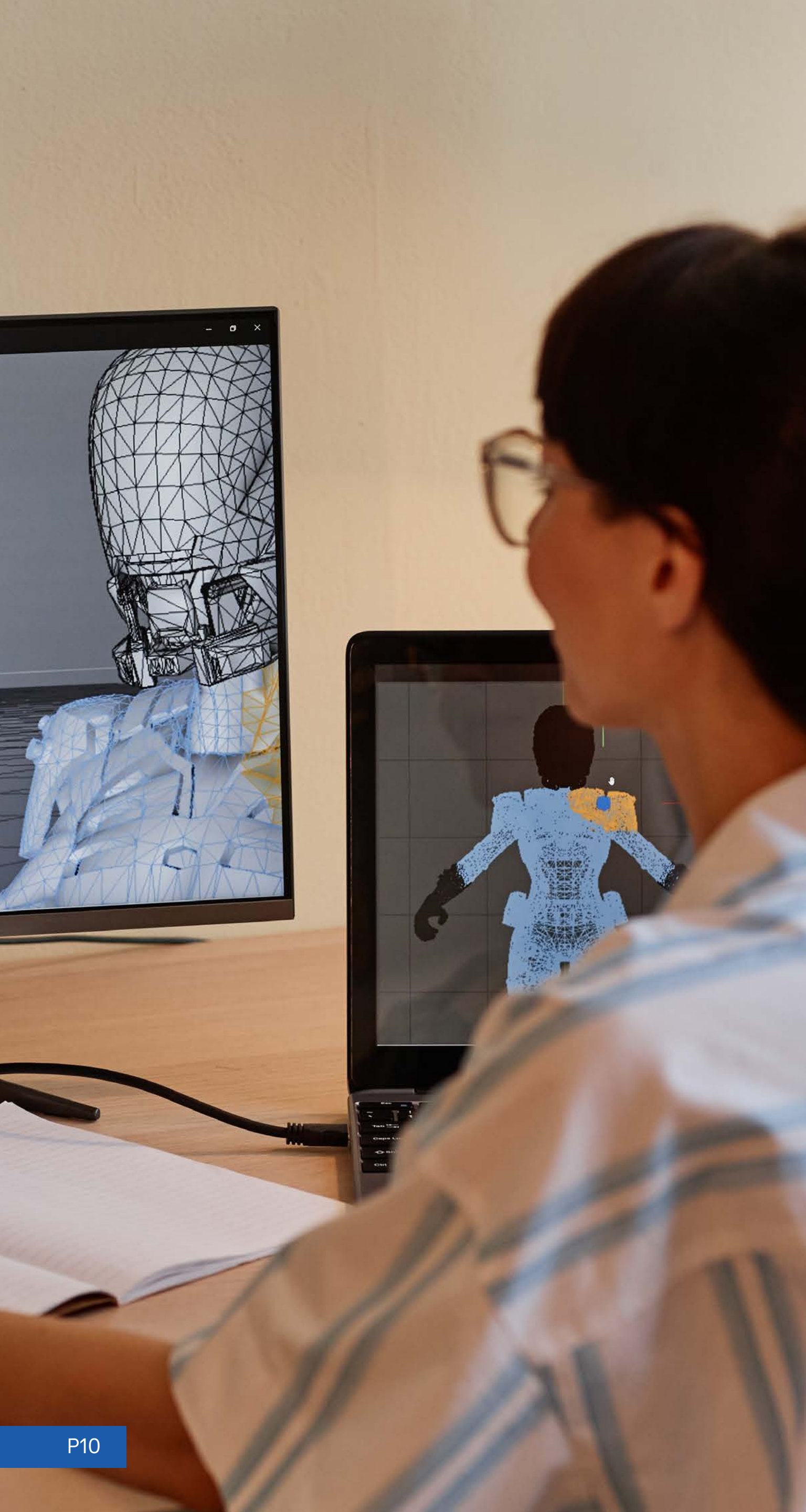


## e-postcard



## Infosheet and FAQs





# Diploma of Animation Production introductory video

Watch and share our promotional video on the Diploma of Animation Production:

 YouTube



1920x1080px

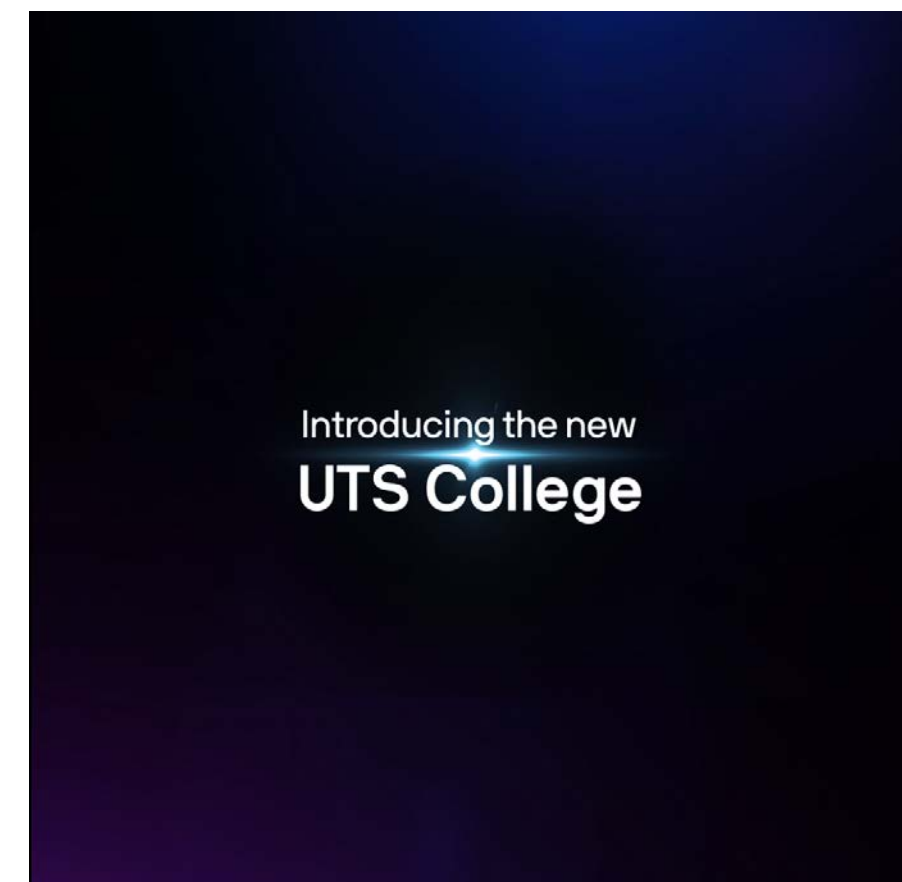
 Youku



1920x1080px



1080x1920px




1080x1080px

# Social media and web banner copy templates

You may wish to create your own social content using the following suggested copy:

## Version 1

### Oscar aspirations?

UTS alumni, stop-motion animation film maker, and Oscar winner  **Melanie Coombs** did too.

 [Find out more.](#)

## Version 2

- SXSW/Vivid Sydney
- Sydney Film Festival
- Sundance Film Festival

UTS graduates have shown their work in these three festivals. You could too!

 [Find out more.](#)

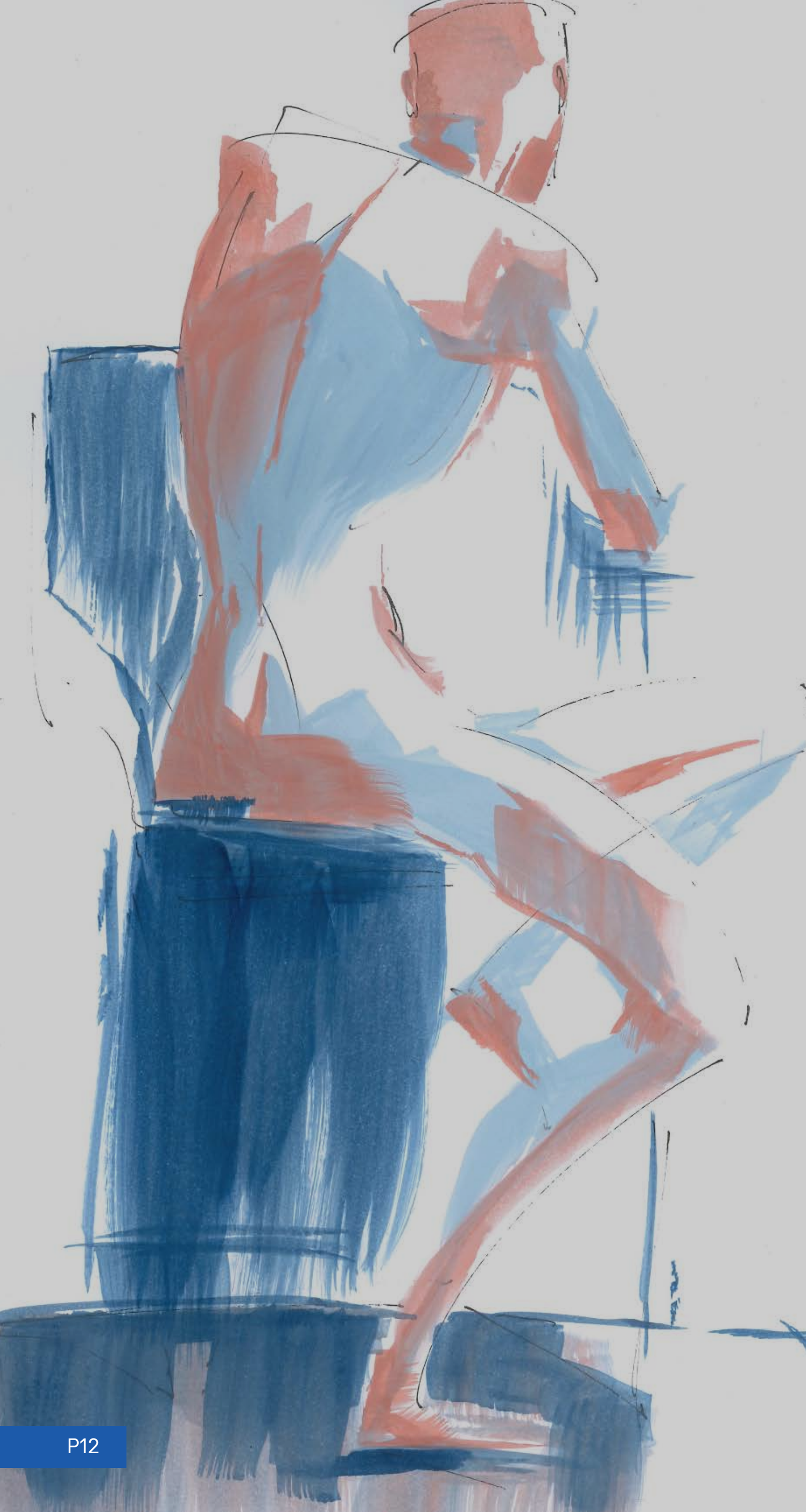
## Version 3

### UTS College Diploma of Animation Production.

Takes you to second year at UTS!

 [Find out more.](#)





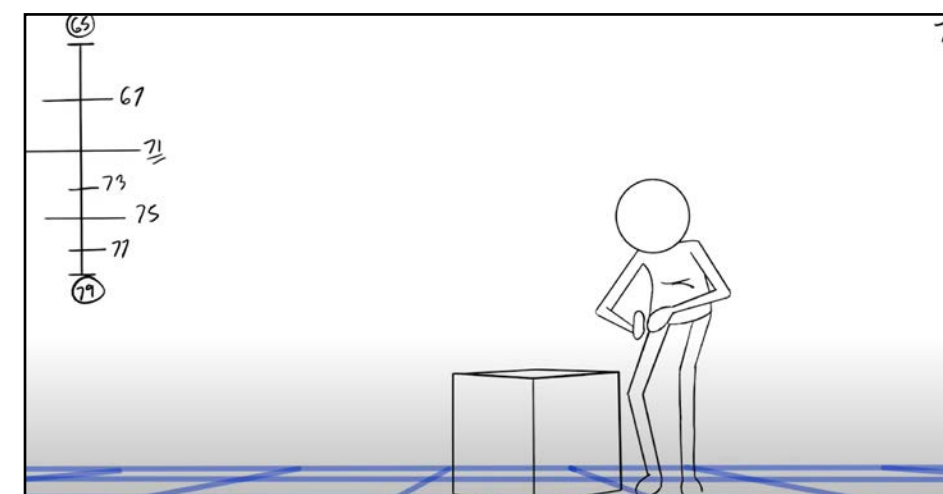
# Our student's animation work

Want a small taste of what our students at UTS College produce?

The following video and portfolios have been created by two UTS College students in their first year, who are now studying the Bachelor of Animation Production at UTS.

Shared courtesy of [👉 Zachary Tjong](#) and [👉 Celine Seilatuw](#).

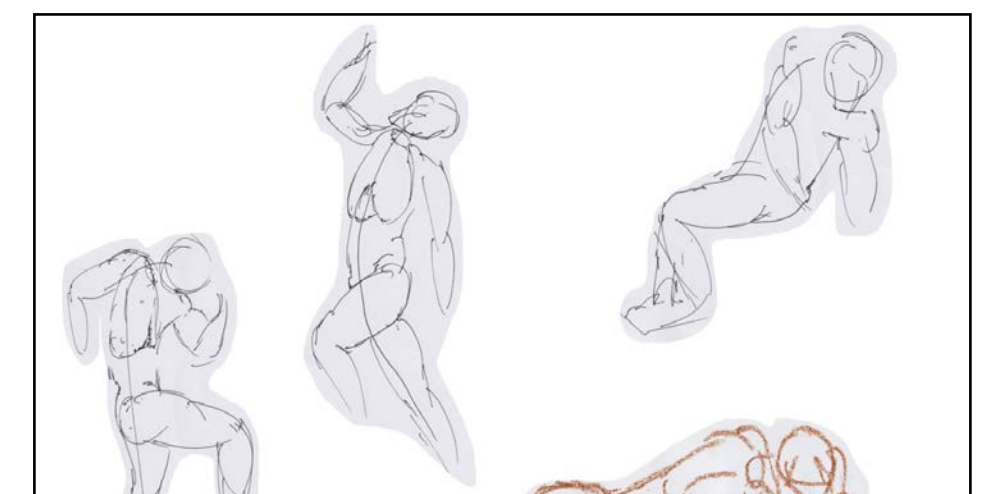
[👉 Zachary and Celine's first year animations](#)



[👉 Celine's drawing portfolio](#)



[👉 Zachary's drawing portfolio](#)



# Videos from UTS

Discover more about the Bachelor of Creative Production in Animation at UTS:

 [UTS Animation and Dislocation](#)



 [UTS Animation - Praxis makes perfect](#)



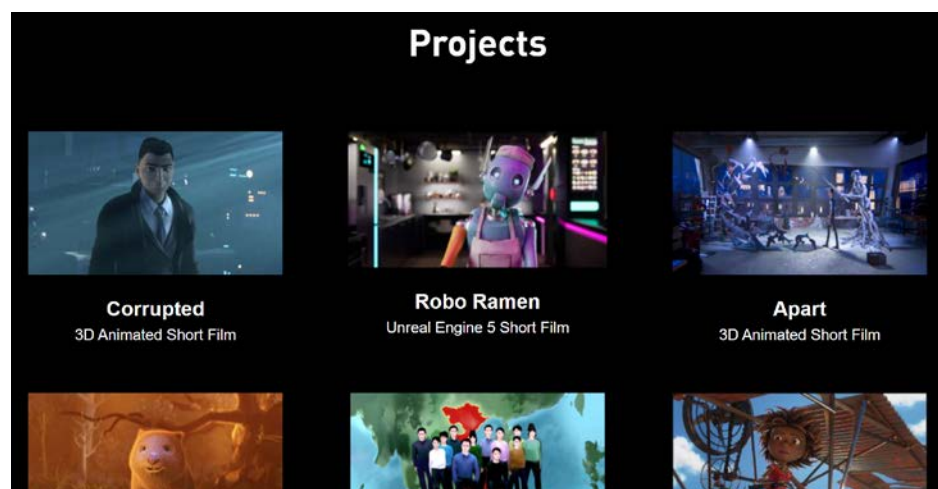
 [On the ground – Animation Production](#)



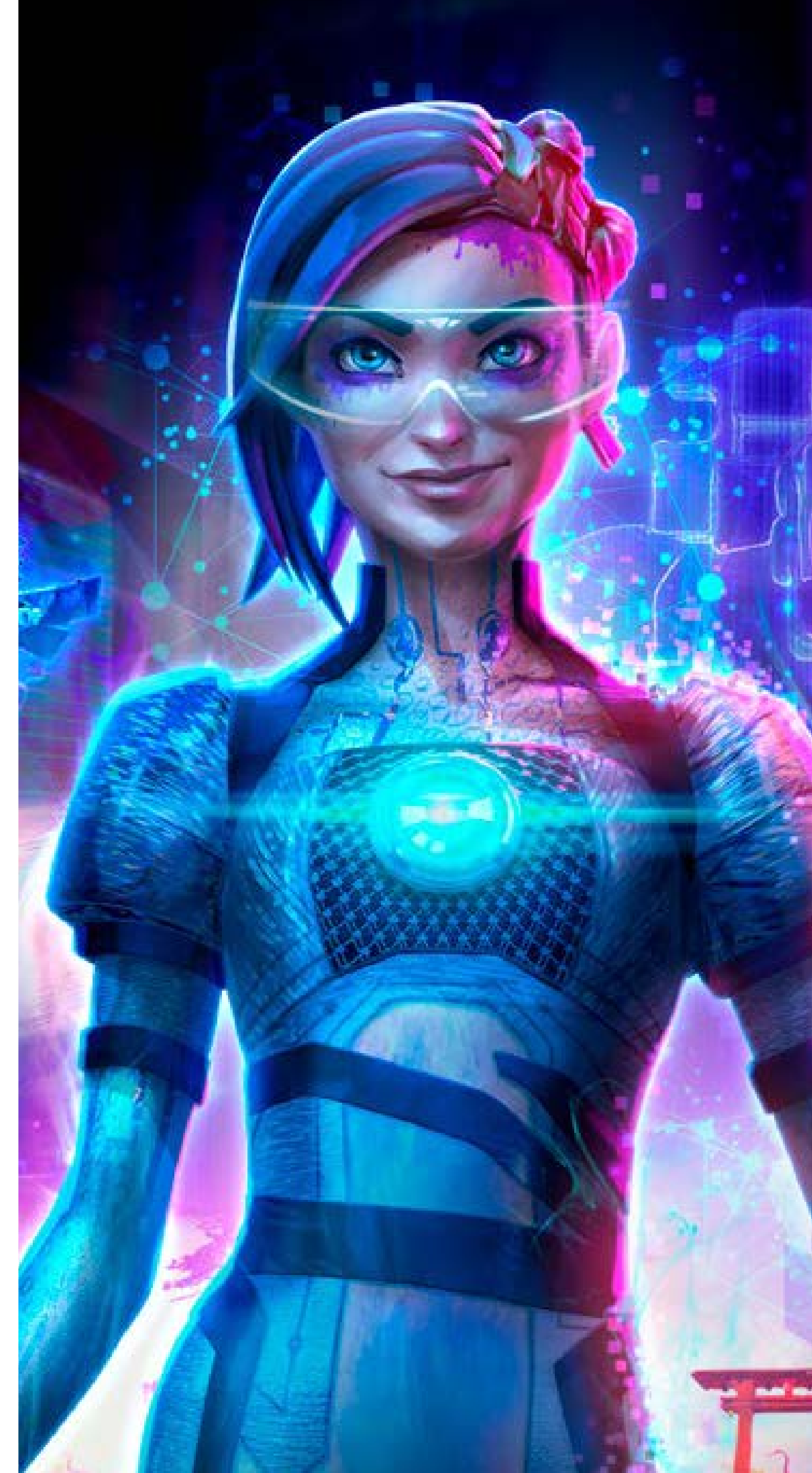
# Videos from UTS Animal Logic Academy

Discover what animation master's students at UTS have produced at the industry-aligned Animal Logic Academy:

 [Animal Logic Academy projects](#)



 [Animal Logic Academy project - subaqua](#)



Applications  
are open in the  
Studylink portal.

 **Apply today!**

## Questions?

Contact your partner manager  
for more information.