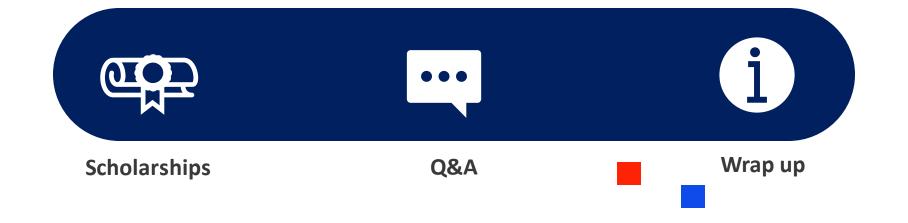


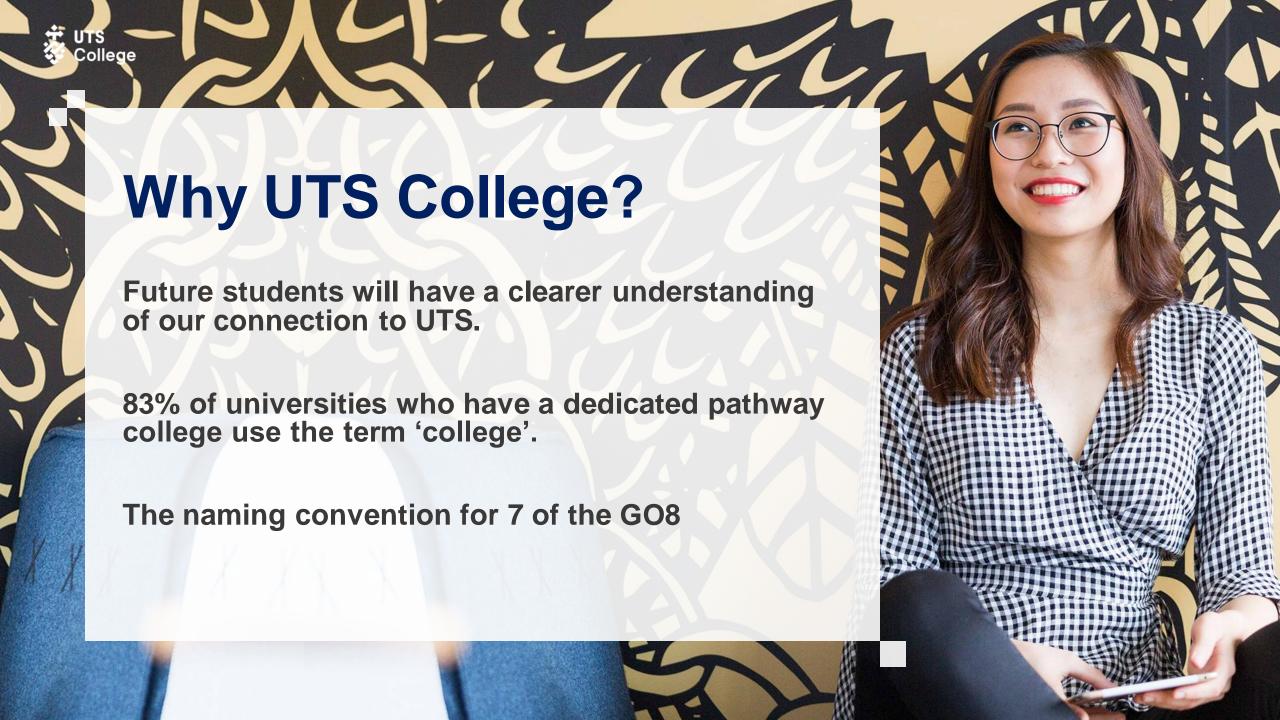
## Agenda













### **NEW** name

SAME commitment to a global education

Our name may have changed but our commitment to providing students with the opportunity to study in more places around the world hasn't.

Did you know UTS College (previously known as UTS Insearch) offers our programs in six locations outside Australia including:

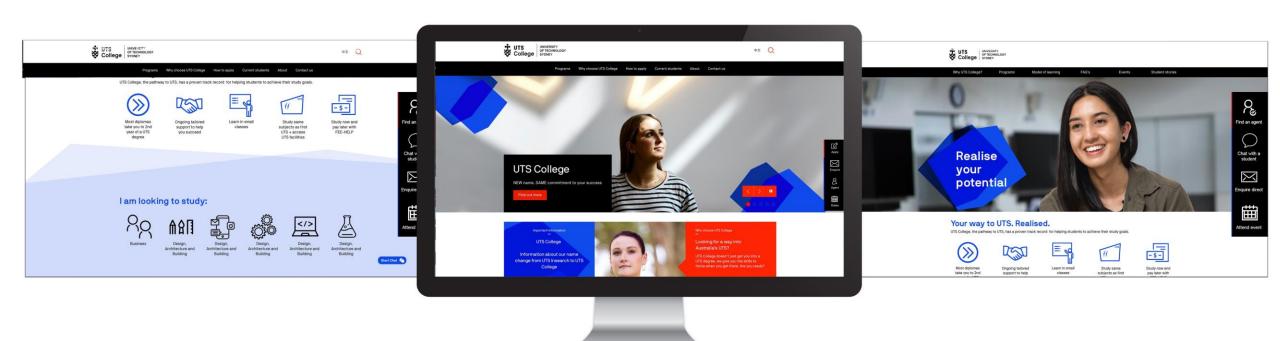
- China
- Indonesia
- Vietnam
- Sri Lanka
- South Korea
- Myanmar

UTS College, same commitment to your success.

UTS College - your way to UTS

Learn more

## New name, new website



utscollege.edu.au



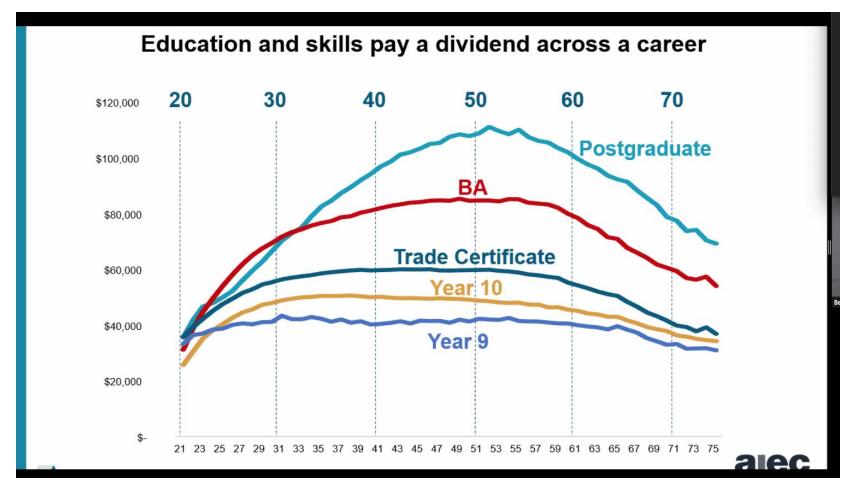




### Introduction

- New pathway for postgraduate market
- Aligned with the UTS 2027 'lifetime of learning' approach and UTS College diversification strategy
- Students improve career prospects with postgraduate education

## Post graduate career prospects





Source: Bernard Salt

### What is the difference?

	English requirements	Academic requirements
UTS Graduate Certificate, Graduate Diploma, Master's degrees (generally)	IELTS 6.5 with 6.0 in writing	UTS recognised bachelor's degree (AQF 7)
UTS College Pre-Master's Programs	IELTS 6.0 with 6.0 in writing	Associate Degree (AQF 6)







# Who are we targeting

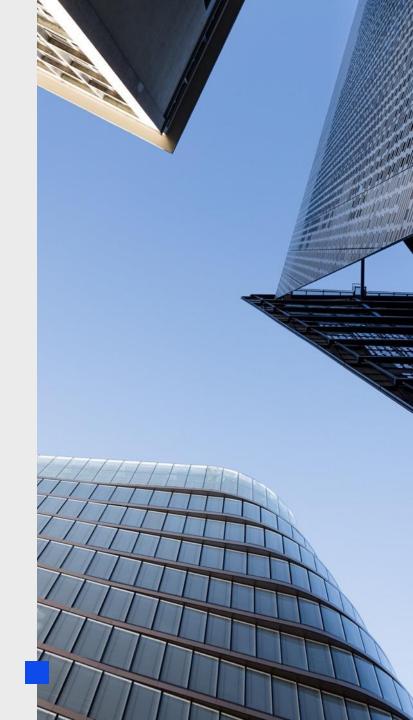
- 1. Quality students from around the world where their Bachelor degree is not recognised by Australia or
- 2. Students that have met academic entry for the Masters but lack the English requirement (6.5 IELTS) for entry to UTS

### **Pre-Masters overview**

- Guaranteed pathway with 24 credit points towards selected Masters' degrees at UTS Faculties of Business, Engineering and IT, Arts and Social Sciences and Transdisciplinary Innovation
- Program accredited as a Graduate Certificate, a recognised Australian qualification (AQF level 8).

 Designed to help develop language and academic skills by offering Academic English subjects in those areas (English for Postgraduate Study 1 & 2) and further embedding those skills into the adapted UTS subjects.





### **Pre-Masters programs**

- Graduate Certificate in Accounting and Finance
- Graduate Certificate in Communication
- Graduate Certificate in Technology Practice



**Accelerated** 

**Duration: 1 Semester** 

3/4 subjects (no English)



**Standard** 

**Duration: 2 Semesters** 

**5/6 subjects** (including English)





### The student experience



#### **EXPLORE AND ENGAGE**

self-guided online content to learn in own time at own pace



#### **PARTICIPATE**

engaging activities in live classes with teacher and peer real-time feedback



#### **CONNECT AND COLLABORATE**

with peers in high-energy learning community



#### **CELEBRATE**

achievements with digital badges for further study and employability



#### **ACCESS**

live class academic support and Study Success Advisors support







## Key selling points

- Guaranteed entry to UTS\*
   with 24 credit points towards your master's degree
- Same subjects as 1<sup>st</sup> semester UTS master degree so you progress to UTS ready for success
- Graduate with a recognised tertiary qualification on your way to a full master's degree at UTS
- Engage with the UTS College model of learning
   where the learning experience is interactive and co-created with teachers
   and fellow students using leading technology (Canvas)
- Benefit from built-in academic support every step of the way with support live in class and study success advisors
- Celebrate achievements with accredited digital badges
   highlighting skills achieved to future employers or for further study





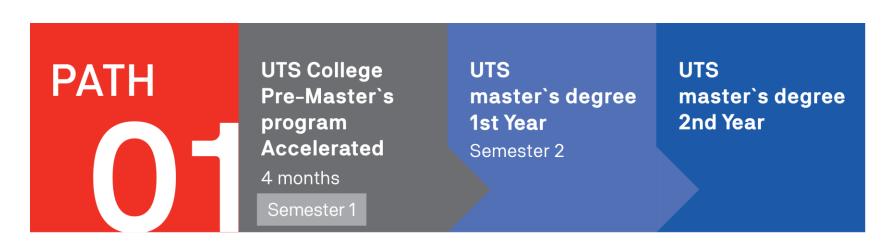
### Other benefits

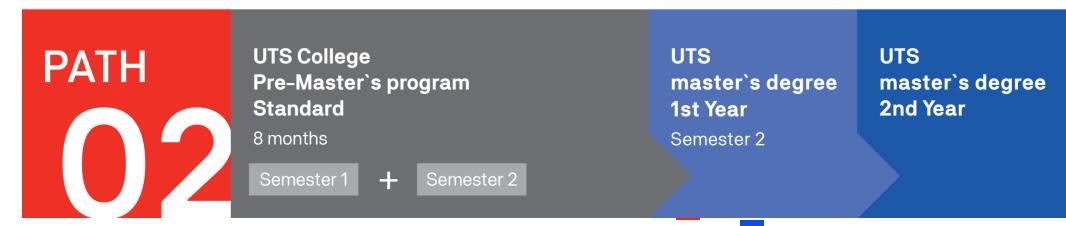


- Enter our standard program with 6.0 IELTS and start your postgraduate study without the 6.5 IELTS required for UTS
  - Start academic subjects and English in Semester 1 for early development of your academic skills and English confidence
    - Develop your academic, English language and soft skills in preparation for study at UTS and future career
      - Scholarships available
        As part of the new scholarship program



## **UTS** master's degree pathways







# Accounting and Finance Accelerated program



4 months / 1 semester

Duration



**IELTS 6.5 & AQF 6 (eqv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$21,375

Fees



**Study mode** 

Live Online or

Face-to-face

**UTS College Graduate Certificate** 

4 core subjects (24cp)

Semester 1

**Economics for Management** 

(6cps)

**Accounting for Managerial Decisions** 

(6cps)

**Capital Markets** 

(6cps)

**Financial Management** 

(6cps)

**UTS Master of Professional** 

**Accounting (Extension)** 

Semester 2/Year 1

**UTS Master of Finance** 

(Extension)

Semester 2/Year 1



March / July

**Intakes** 



# Accounting and Finance Standard program



8 months / 2 semesters
Duration



**IELTS 6.0 & AQF 6 (eqv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$23,500

**Fees** 



**Study mode** 

Live Online or Face-to-face

**UTS College Graduate Certificate 4 core subjects (24cp)** 

Semester 1

English for Postgraduate Study 1
Economics for Management
(6cps)

Accounting for Managerial Decisions (6cps)

Semester 2

English for Postgraduate Study 2
Capital Markets
(6cps)

Financial Management (6cps)

UTS Master of Professional Accounting (Extension)
Semester 2/Year 1

UTS Master of Finance (Extension)
Semester 2/Year 1





# Communication Accelerated program



4 months / 1 semester

**Duration** 



**IELTS 6.5 & AQF 6 (equiv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$18,000

**Fees** 



**Study mode** 

**Live Online or** 

Face-to-face

**UTS College Graduate Certificate 3 core subjects (24cp)** 

Semester 1

Media Law and Accountability (8cps)

**Exploring Human Communication:** 

Theories & Practice (8cps)

Design Thinking for Communication

Professionals (8cps)

Master of Strategic

**Communication (Extension)** 

Semester 2/Year 1

UTS Master of Media Practice and Industry (Extension)
Semester 2/Year 1



March / July





# Communication Standard program



8 months / 2 semesters

**Duration** 



**IELTS 6.0 & AQF 6 (eqv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$23,500

**Fees** 



**Study mode** 

Live Online or

Face-to-face

UTS College Graduate Certificate
3 core subjects (24cp)

Semester 1

English for Postgraduate Study 1 Media Law and Accountability (8cps)

Semester 2

English for Postgraduate Study 2
Exploring Human Communication:
Theories & Practice (8cps)
Design Thinking for Communication
Professionals (8cps)

Master of Strategic Communication (Extension) Semester 2/Year 1

UTS Master of Media Practice and Industry (Extension)
Semester 2/Year 1



March / July
Intakes



# Technology Practice Accelerated program



4 months / 1 semester

Duration



**IELTS 6.5 & AQF 6 (eqv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$22,000

**Fees** 



**Study mode** 

Live Online or

Face-to-face

**UTS College Graduate Certificate 4 core subjects (24cp)** 

Semester 1

Project Management (6cps)

Technical Research Preparation (6cps)

Technology Professional and Society (6cps)

Project Studio (6cps)

**Master of Engineering** 

(Extension)

Semester 2/Year 1

**Master of Professional Engineering** 

Semester 2/Year 1

**Master of Information Technology** 

(Extension)

Semester 2/Year 1

**Master of Information Technology** 

Semester 2/Year 1

Master of Data Science and Innovation

Semester 2/Year 1



March / July

**Intakes** 



# Technology Practice Standard program



8 months / 2 semesters

**Duration** 



**IELTS 6.0 & AQF 6 (eqv.)** 

**Entry requirements** 



June / October

**Intakes** 



A\$23,500

**Fees** 



**Study mode** 

Live Online or

Face-to-face

UTS College Graduate Certificate 4 core subjects (24cp)

Semester 1

English for Postgraduate Study 1

Project Management

(6cps)

Technical Research Preparation

(6cps)

Semester 2

English for Postgraduate Study 2

Technology Professional and Society

(6cps)

Project Studio

(6cps)

Master of Engineering

(Extension)

Semester 2/Year 1

**Master of Professional Engineering** 

Semester 2/Year 1

**Master of Information Technology** 

(Extension)

Semester 2/Year 1

**Master of Information Technology** 

Semester 2/Year 1

**Master of Data Science and Innovation** 

Semester 2/Year 1

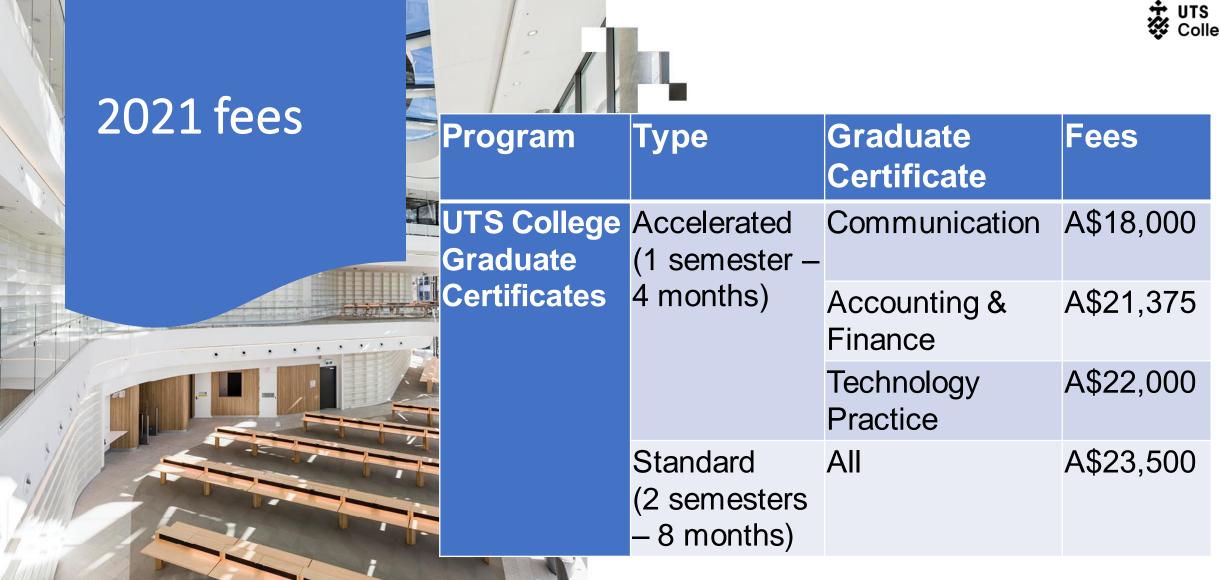


March / July

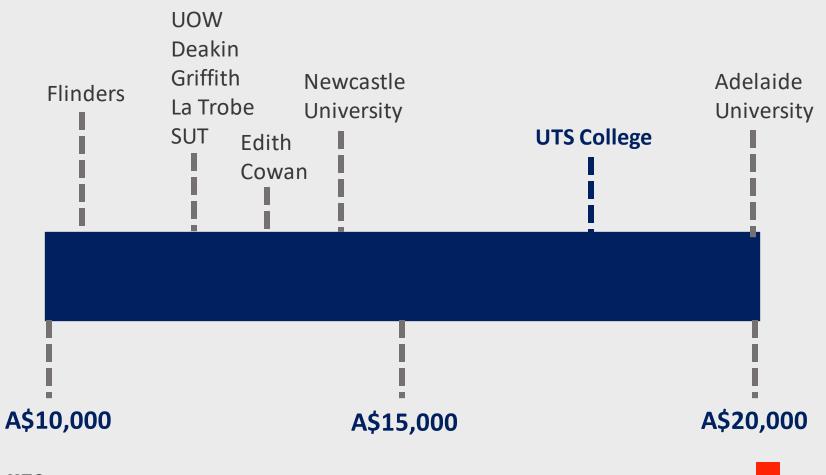
**Intakes** 







### Competitor price comparisons











### **Timeline**

### **DECEMBER 2020**

- Counsellor Training HCMC and Hanoi
- Enquiries accepted through our website

### **JANUARY 2021 onwards**

Channel Partner training

### **MARCH 2021**

Applications open via StudyLink

### **JUNE 2021**

First intake at UTS College

### **MARCH 2022**

First cohort at UTS

## **Entry requirements**

Pre-Master Programs		
	Accelerated Program	Standard Program
Program length	1 semester – 4 months	2 semesters – 8 months
Intake dates	June 2021 October 2021	June 2021 October 2021
English entry requirements	IELTS 6.5 overall, writing 6.0	IELTS 6.0 overall, writing 6.0
Academic entry requirements	Successful completion of a post-secondary school qualification equivalent to an Associate Degree (AQF 6) or higher	



### Australian Qualification Framework (AQF)

AQF level	School accreditation	Higher education accreditation
10		Doctoral degree
9		Masters degree
8		Bachelor Honours Graduate Diploma Graduate Certificate
7		Bachelors degree
6		Associate degree Advanced Diploma
5		Diploma
4		
3	Certificate III	
2	Certificate II	
1	Certificate I	



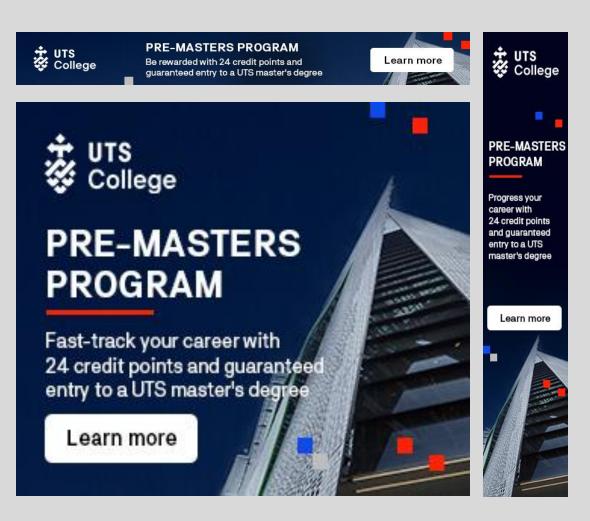
### **Application process**





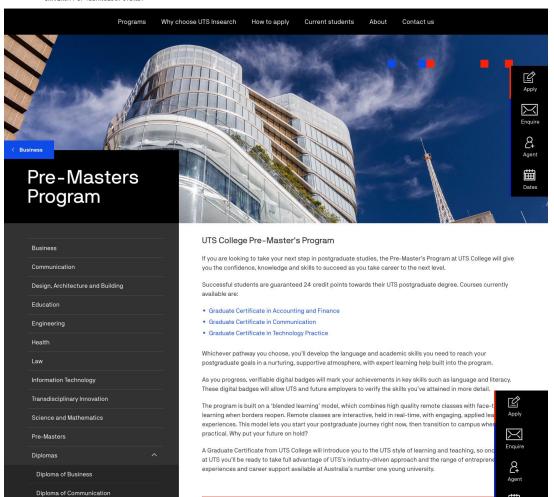
### Ads you'll see in market

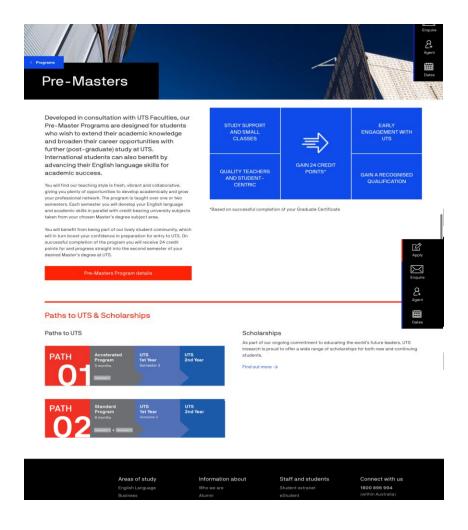
- **★** One specific look
- Reflects professional and premium
- Abstract imagery to differentiate postgraduate from undergraduate
- **★** Minimal and subtle





中国





### utscollege.edu.au/premasters







### **Live Online**

Why rename Remote Learning?

- Reflects our unique online offering with live support, live teaching and live classes
- Easy to understand and promotes value in real-time learning and collaboration
- Positions as an ongoing study mode so students can choose based on needs

## Benefits to studying Live Online

- Guaranteed place at UTS
   students benefit from the same outcome as our on-campus students
- Small classes and personalised attention
   Quality education with same Sydney-based teachers ensuring you succeed
- Graduate with a recognised qualification unlike many online courses, our online programs are recognised qualifications
- Don't delay your education
   Start now, from anywhere in the world











# Live Online assets - coming soon!

- New Live Online sample classes
- New student testimonials and videos
- New counsellor FAQs
- New promotional assets
- New website content for partners
- New Key Selling Points

### Wrap up



**Sharing** promotional assets on UTS College, Pre-Masters and Live Online after this event



Visit our NEW website for further information utscollege.edu.au



**Contact** your Partner Manager for more information or to book one-on-one training







